

BA or BS in Communication Studies, emphasis Advocacy and Public Communication (33-34 hours)

Name: _____ Z-ID: _____ Date: _____

This guide only covers [major emphasis](#) requirements. Consult [NIU Undergraduate Catalog](#) for degree requirements. Consult [College of Liberal Arts and Sciences advising](#) on non-major degree requirements. A star (*) indicates a writing-infused course. All courses are 3.00 credits unless marked otherwise.

Complete BOTH of these:

- COMS 252** Intro to Communication Studies
- COMS 305*** Argumentation & Debate

Block 1: Performance - complete ONE of these:

- COMS 309** Performance in Speech Comm. (PRQ: COMS 100)
- COMS 361** Business & Professional Comm. (PRQ: COMS 100)
- also counts: COMS 200, 300

Block 2: Skills - complete ONE of these (courses cannot double count):

- COMS 309** Performance in Speech Comm. (PRQ: COMS 100)
- COMS 355*** Media Writing
- COMS 357** Introduction to Studio Production (4)
- COMS 359** Interactive Media Production I (4)
- COMS 361** Business & Professional Comm. (PRQ: COMS 100)
- COMS 380** Corporate Advocacy & Issue Management
- COMS 497** Internship
- JOUR 200A or 200B** Basic News Writing (PRQ: ENGL 203 or 204)
- JOUR 312** Graphics of Communications (PRQ: Sophomore standing)
- also counts: COMS 200, 201, 203, 300

Block 3: Analysis - complete ONE of these:

- COMS 400** Rhetorical Theory (PRQ: COMS 252)
- COMS 401*** Criticism of Public Rhetoric
- COMS 419*** Political Comm. in America
- COMS 496R** Special Topics in Rhetoric

Block 4: Ethics - complete ONE of these:

- COMS 403** Freedom of Speech & Comm. Ethics
- COMS 455** Media Law & Ethics
- JOUR 480** Journalism Law & Regulation (PRQ: Junior standing)

Block 5: Complete FIVE of these (courses cannot double count):

- COMS 220** Rhetoric and Public Issues
- COMS 302** Intro to Organizational Comm. Theory
- COMS 303** Intro to Interpersonal Comm. Theory
- COMS 304** Intro to Persuasion Theory
- COMS 356** Critical Interpretation of Film/TV
- COMS 362** Intercultural Communication
- COMS 370** Principles of Advertising
- COMS 380** Corporate Advocacy & Issue Management
- COMS 401*** Criticism of Public Rhetoric
- COMS 402** Group Communication (PRQ: COMS 303)
- COMS 404** Comm. Theories (PRQ: COMS 252 or 291)
- COMS 405** Advanced Interpersonal Comm. (PRQ: COMS 303)
- COMS 410** Communication & Gender
- COMS 419*** Political Comm. in America
- COMS 460** Television Theory & Criticism
- COMS 462** Film Theory & Criticism
- COMS 465** Computer-mediated Communication
- COMS 470** Campaign Strategies & Development (PRQ: COMS 370 or COMS 380 or JOUR 335)
- COMS 480** Comm. & Conflict Management (PRQ: COMS 303)
- COMS 481** Comm. Ethics in Organizations
- COMS 492** Special Topics in Media Production
- COMS 493** Special Topics in Media Studies
- COMS 496R** Special Topics in Rhetoric
- JOUR 335** Principles of Public Relations (PRQ: Sophomore standing)
- JOUR 435** Advanced Public Relations (PRQ: COMS 370/COMS 380/JOUR 335 and junior standing)
- JOUR 483** Mass Media in Modern Society (PRQ: Junior standing)
- also counts: COMS 230, 291, 496C, 498A, 498B