

# BA or BS in Communication Studies, emphasis Advocacy and Public Communication (33 hours+)

Name: \_\_\_\_\_ Z-ID: \_\_\_\_\_ Date: \_\_\_\_\_

*This guide only covers [major emphasis](#) requirements. Consult [NIU Undergraduate Catalog](#) for degree requirements. Consult [College of Liberal Arts and Sciences advising](#) on non-major degree requirements. A star (\*) indicates a writing-infused course.*

**Complete BOTH of these:**

- COMS 252** Introduction to Communication Studies
- COMS 305\*** Argumentation and Debate or **COMS 310** Advocacy and Critical Thinking

**Group 1**

**Complete ONE of these:**

- COMS 200** Advanced Public Speaking (PRQ: COMS 100)
- COMS 220** Rhetoric and Public Issues
- COMS 230** Rhetoric and the Media
- COMS 260** Social Media Communication
- COMS 300** Speech Writing (PRQ: COMS 100)
- COMS 309** Performance in Speech Communication (PRQ: COMS 100)
- COMS 355\*** Media Writing
- COMS 361** Business and Professional Communication (PRQ: COMS 100)

**Group 2**

**Complete ONE of these:**

- COMS 400** Rhetorical Theory
- COMS 401\*** Criticism of Public Rhetoric
- COMS 403** Freedom of Speech and Communication Ethics
- COMS 419\*** Political Communication in America
- COMS 496R** Special Topics in Rhetoric

**Group 3**

**Complete SEVEN courses from the list on the back of this sheet. Courses cannot double count within the major. At least 12.00 must be at the 300/400-level.**

1) \_\_\_\_\_

5) \_\_\_\_\_

2) \_\_\_\_\_

6) \_\_\_\_\_

3) \_\_\_\_\_

7) \_\_\_\_\_

4) \_\_\_\_\_

**Group 3**

**Complete SEVEN of these courses (cannot double count). At least 12.00 must be at the 300/400-level.**

- COMS 200** Advanced Public Speaking (PRQ: COMS 100)
- COMS 201** Group Discussion Skills
- COMS 203** Interpersonal Communication Skills
- COMS 220** Rhetoric and Public Issues
- COMS 230** Rhetoric and the Media
- COMS 260** Social Media Communication
- COMS 291** Methods of Research in Communication
- COMS 300** Speech Writing (PRQ: COMS 100)
- COMS 302** Introduction to Organizational Communication Theory
- COMS 303** Introduction to Interpersonal Communication Theory
- COMS 304** Introduction to Persuasion Theory
- COMS 309** Performance in Speech Communication (PRQ: COMS 100)
- COMS 355\*** Media Writing
- COMS 356** Critical Interpretation of Film/Television
- COMS 357** Introduction to Studio Production (4)
- COMS 359** Interactive Media Production I (4)
- COMS 361** Business and Professional Communication (PRQ: COMS 100)
- COMS 362** Intercultural Communication
- COMS 370** Principles of Advertising
- COMS 380** Corporate Advocacy and Issue Management
- COMS 400** Rhetorical Theory
- COMS 401\*** Criticism of Public Rhetoric
- COMS 402** Group Communication (PRQ: Junior standing or consent)
- COMS 403** Freedom of Speech and Communication Ethics
- COMS 404** Communication Theories (PRQ: COMS 252 or 291)
- COMS 405** Relational Communication (PRQ: Junior standing or consent)
- COMS 410** Communication and Gender
- COMS 419\*** Political Communication in America
- COMS 455** Media Law and Ethics
- COMS 460** Television Theory and Criticism
- COMS 462** Film Theory and Criticism
- COMS 464** Organizational Communication Strategies (PRQ: Junior standing or consent)
- COMS 465** Computer-mediated Communication
- COMS 470** Campaign Strategies and Development (PRQ: COMS 370 or COMS 380 or JOUR 335)
- COMS 476** Topics in Communication Theory (PRQ: Junior standing or consent)
- COMS 480** Communication and Conflict Management (PRQ: Junior standing or consent)
- COMS 481** Communication Ethics in Organizations (PRQ: Junior standing or consent)
- COMS 492** Special Topics in Media Production
- COMS 493** Special Topics in Media Studies
- COMS 496R** Special Topics in Rhetoric
- COMS 497** Internship
- COMS 498A** Independent Study
- COMS 498B** Media Production Independent Study
- JOUR 200** Basic News Writing
- JOUR 210** Information Gathering in the Digital Age
- JOUR 312** Graphics of Communications (PRQ: Sophomore standing)
- JOUR 335** Principles of Public Relations (PRQ: Sophomore standing)
- JOUR 360\*** Public Relations Writing (PRQ: JOUR 200 and JOUR 335, or consent)
- JOUR 401\*** Editorial and Opinion Writing (PRQ: JOUR 200)
- JOUR 435** Advanced Public Relations (PRQ: COMS 370/COMS 380/JOUR 335 and junior standing)
- JOUR 480** Journalism Law and Regulation (PRQ: Junior standing)
- JOUR 483** Mass Media in Modern Society (PRQ: Junior standing)