

# BA or BS in Communication Studies, emphasis Organizational/Corporate Communication (33 hours+)

Name: \_\_\_\_\_ Z-ID: \_\_\_\_\_ Date: \_\_\_\_\_

*This guide only covers [major emphasis](#) requirements. Consult [NIU Undergraduate Catalog](#) for degree requirements. Consult [College of Liberal Arts and Sciences advising](#) on non-major degree requirements.*

## Complete the following three courses:

- COMS 252** Introduction to Communication Studies or **COMS 291** Methods of Research in Communication
- COMS 302** Organizational Communication
- COMS 303** Interpersonal Communication or **COMS 304** Persuasion

## Group 1

### Complete FOUR courses (12.00 hours) from the following:

- COMS 361** Business and Professional Communication (PRQ: COMS 100)
- COMS 370** Principles of Advertising
- COMS 380** Corporate Advocacy and Issue Management
- COMS 402** Group Communication (PRQ: Junior standing or consent)
- COMS 404** Communication Theories (PRQ: COMS 252 or 291)
- COMS 405** Relational Communication (PRQ: Junior standing or consent)
- COMS 461** Organizational Dynamics (PRQ: Junior standing or consent)
- COMS 464** Organizational Communication Strategies (PRQ: Junior standing or consent)
- COMS 480** Communication and Conflict Management (PRQ: Junior standing or consent)
- COMS 481** Communication Ethics in Organizations (PRQ: Junior standing or consent)
- COMS 408** Topics in Communication Engagement
- COMS 420** Topics in Interpersonal Communication and Personal Relationships (PRQ: Junior standing or consent)
- COMS 485** Topics in Organizational Communication (PRQ: Junior standing or consent)
- COMS 476** Topics in Communication Theory (PRQ: Junior standing or consent)
- COMS 496** Topics in Persuasion and Social Influence (PRQ: Junior standing or consent)
- [COMS 407 Practicum](#) (1.00 - 3.00)
- [COMS 497 Internship](#)

## Group 2

Complete FOUR courses (12.00 hours) from elective, upper-level COMS or JOUR courses. Six credits at minimum must be 400-level coursework.

- 1) \_\_\_\_\_ (COMS/JOUR, 300/400+)
- 2) \_\_\_\_\_ (COMS/JOUR, 300/400+)
- 3) \_\_\_\_\_ (COMS/JOUR, 400+)
- 4) \_\_\_\_\_ (COMS/JOUR, 400+)