

Fall 2019

BA or BS in Communication Studies, emphasis Organizational/Corporate Communication (34-36 hours)

Name: _____ Z-ID: _____ Date: _____

This guide only covers major emphasis requirements. Consult NIU Undergraduate Catalog for degree requirements. Consult College of Liberal Arts and Sciences advising on non-major degree requirements. A star () indicates a writing-infused course.*

Complete ALL of the following courses:

- COMS 252** Intro to Communication Studies
- COMS 302** Intro to Organizational Communication Theory
- COMS 303** Intro to Interpersonal Communication Theory
- COMS 304** Intro to Persuasion Theory
- [COMS 407 Practicum](#) or [COMS 497 Internship](#)
[This requirement is being phased out. Consult with Department of Communication advisor.]

Block 1: Speech Performance - complete ONE of these:

- COMS 220** Rhetoric and Public Issues
- COMS 305*** Argumentation and Debate
- COMS 309** Performance in Speech Communication (PRQ: COMS 100)
- COMS 361** Business and Professional Communication (PRQ: COMS 100)
- also counts: COMS 200, 300

Block 2: External Organizational Communication - complete ONE of these:

- COMS 370** Principles of Advertising
- COMS 380** Corporate Advocacy and Issue Management
- COMS 461B** Organizational Communication: External (PRQ: COMS 302)
- COMS 496D** Special Topics in Persuasion and Social Influence (PRQ: COMS 304)
- JOUR 335** Principles of Public Relations (PRQ: Sophomore standing)

Block 3: Internal Organizational Communication - complete ONE of these:

- COMS 402** Group Communication (PRQ: COMS 303)
- COMS 404** Communication Theories (PRQ: COMS 252)
- COMS 405** Advanced Interpersonal Communication (PRQ: COMS 303)
- COMS 461A** Organizational Communication: Internal (PRQ: COMS 302)
- COMS 480** Communication and Conflict Management (PRQ: COMS 303)
- COMS 496A** Special Topics in Interpersonal Communication and Personal Relationships (PRQ: COMS 303)

Block 4: Rhetorical Communication - complete ONE of these:

- COMS 400** Rhetorical Theory (PRQ: COMS 252)
- COMS 401*** Criticism of Public Rhetoric
- COMS 419*** Political Communication in America
- COMS 496R** Special Topics in Rhetoric

Block 5: Ethics - complete ONE of these:

- COMS 403** Freedom of Speech and Communication Ethics
- COMS 455** Media Law and Ethics
- COMS 481** Communication Ethics in Organizations
- JOUR 480** Journalism Law and Regulation (PRQ: Junior standing)

Elective course from any COMS courses 300+: _____

Elective course from any COMS courses 400+: _____